

Label dispenser for a renowned supermarket chain.

Client: A well-known Italian supermarket chain with locations throughout the country

Machinery: DRW LC COVER

Need:

To equip each Italian store with a label dispenser for applying labels to food products subject to weight verification. The machine also needed to be:

- Equipped with a protective cover
- Black in color, matching the conveyor belts at the checkouts

Solution:

To meet the client's needs, we took an existing product from our catalog, the DWRLC dispenser, and with some appropriate modifications, transformed it into the new DWRLC Cover:

- Protective cover: We designed and manufactured an iron cover that protects the dispenser from dust, dirt, and accidental impacts. The cover is easily opened for label roll replacement.
- Black color: We painted the dispenser black to make it aesthetically compatible with the checkout conveyor belts.

Results:

The new DWRLC Cover dispenser was a great success within the supermarket chain. The machine proved to be:

- Easy to use: The dispenser is simple to operate and does not require any specific training for the staff.
- Reliable: The dispenser is built with robust and durable materials and can operate without interruption for long periods of time.
- Safe: The protective cover ensures the safety of both staff and food products.

Benefits for the Client:

Improved efficiency: The dispenser has helped improve the efficiency of the labeling process for food products subject to weight verification at checkout.

Enhanced image: The dispenser has helped enhance the supermarket chain's image by projecting efficiency and professionalism through the use of high-quality and aesthetically modern products.

Conclusions:

The DWRLC Cover dispenser case demonstrates our ability to respond to clients' specific needs with innovative and customized solutions. Thanks to our experience and expertise, we are able to provide our clients with the best products and services for their labeling needs.

